



specialistauctions.com

Moderator Information Pack

*Creating a trusted trading platform
together for collectors everywhere*



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Who are we . . .

SpecialistAuctions.com is a privately owned UK based business, started in November 2005, the principles are:

Chris Duckworth. Director of Burnley FC, an avid collector and businessman with many connections

Ian Haynes. PLC Director, highly regarded specialist WW1 watch collector, detailed knowledge of Militaria throughout the 20th century

Bob Clements. Entrepreneur with specialist knowledge of web positioning, design and marketing, designed the site and pulls rabbits out of hats

Simon Massingham. Technical genius with web related languages and servers, responsible for the functionality of the site



Overview . . .

- After a decade of online auction development we know that the market leader has created a superb model and an almost unassailable lead at the bottom end of the market
- As that site has grown, so too has volume of items that are sold on the pretext of being something they are not
- In addition, the cost of selling has risen to a level which is becoming unacceptable, especially for higher priced collectors items
- Our aim is to develop a trusted niche platform for specialist collectors items with the added protection of a Moderation layer between buyer and seller



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Moderator Attributes

Each Moderator will :-

- Act as category expert and have considerable experience in their specialist subject.
- Have a high profile presence in chosen sub-category.
- Have a demonstrable specialist market knowledge in selected sub-category.
- Be a well known, respected & active community member of specialist sub-category.
- Be a leading collecting association, museum or specialist dealer.
- Have an ingrained desire to help create and maintain a fake and replica free internet auction & shop environment.
- Have a desire to assist others correctly describe their items and provide advice on valuations where requested



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Moderator Duties . . .

- The Moderator will work with the webmasters to edit the sub-categories of SpecialistAuctions.com so they best represent the markets needs.
- Monitor the auction listings both in person and using the "self policing" scheme to ensure items are real, non replicas, not part of a scam and honest items that best fit the subcategories target markets.
- The Moderator will have the authority and ability to question the validity of any items listed in their category and the ability to suspend any auctions they are not happy with.
- The Moderator will advise the seller on any incorrectly listed items and help with correct listing.
- The Moderator will, time permitting, answer questions relating to items listed in their category.
- The Moderator together with the SpecialistAuctions.com will create a site where people trust each other and work together to ensure this level of trust strengthens



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Moderator Benefits . . .

There are many rewards for a successful moderator and some of these include :-

Financial.

All the moderators share in SpecialistAuctions.com financial successes by earning a share of the fees charged throughout the listing and selling process. Clearly this commission is directly in-line with subcategory activity levels which is attributable, in part, to the success of the moderator.

Position in market.

Clearly as SpecialistAuctions.com becomes the de-facto standard environment for specialist and collectors auctions you will be seen as pivotal in the market.

Creating a clean environment.

You will be responsible for ensuring that when someone in Tibet searches for a Rolex Submariner then the watches that he/she is looking at are real and actually exist.

Other

A hyperlink directly into your own website enabling you to benefit from the users visiting SpecialistAuctions.com site.



Moderator Background Summary. . .

Successful Moderators will probably, but not necessarily, be from a background similar to :-

- Collector
- Dealer/Trader
- Museum
- Club
- Specialist Community



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Moderator Rewards Summary . . .

- A share of all category/sub-category fee income.
- Potential Shares or Share Options in the company
- Hyperlink to your own website or collectors club
- Massive global exposure.
- Being known as a pioneer in trusted internet sales and auctions.



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The future - Together . . .

Together we will create a separate on-line trusted global community for :-

- *Collectors*
- *Specialists*
- *Clubs*
- *Museums etc*

Change the way people buy or sell specialist and collectible items.

Enable the seller to trust the buyer and the buyer to trust the seller.

Creating a sustainable, robust and dynamic trading environment for generations to come.

Work together at the start of a new, vibrant and ethically principled business



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Moderator Agency Agreement . . .

A copy of our standard Moderator Agency Agreement can be found [here](#)

PLEASE NOTE:

- *You will need an active internet connection*
 - *A copy of Adobe Acrobat Reader which is available [here](#) free of charge*
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Moving On . . .

If you have any questions you can contact us by [email here](#) please include your contact details so that we can telephone you for an initial chat

We will need a couple of paragraphs from you telling us why you are qualified to Moderate a category and address of your website if you have one

The details of the category you would like to moderate

We are more than happy to listen to requests for additional or modified categories

We are happy to consider approving Master Moderators – please ask for details



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The Next Step . . .

E-mail the Moderator Managers at admin@specialistauctions.com

Enjoy the site.

List some items.

Make any comments, critical or otherwise, to admin@specialistauctions.com

Do the categories not support your specialist areas? If so email us and we will consider creating an area to meet your specific needs.